

The EUROPEAN REVIEW of Books

A magazine of
culture and ideas



The European Review of Books (europeanreviewofbooks.com) is a new magazine and digital platform of culture and ideas: the best writing, in both English and in a writer's own tongue. On books & art, politics & international affairs, poetry & architecture, science & technology, the high & the low. With roots in academia and literature. Based in Europe but not exclusively European.

Why advertise in the European Review of Books?

We have established special advertising rates for university presses because such advertisements will be an essential part of the magazine. The ERB is an outlet for the humanities in Europe, in English and beyond. Great academic writing needs a broader public, and readers, within and beyond the academy, want to read across borders and languages.

Advertisements in the ERB can showcase brilliant scholarship in many languages: **what are the books that have not found international readers but that international readers need?**

We are a non-profit foundation. Revenue from advertisements will be used, primarily, to pay contributors: the writers, translators, local editors, illustrators and photographers who will bring the magazine to life.

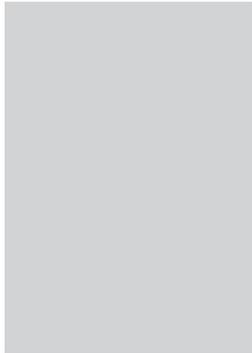
Readership

We have published new writing from important European and American authors such as Ali Smith, David Mitchell, Simon Kuper, Marina Jarre and Rem Koolhaas. We've been covered by media in Italy, Spain, Ireland, Germany, the United States, France, The Netherlands and Belgium and endorsed by a [wide circle of writers and academics](#).

Our core readership consists of at least 1300 newsletter subscribers, who, together, raised over €93,000 to establish the magazine. We expect to reach 3000 readers for the first issue, and within two years we project a readership of 10,000.

What we offer

We have limited space for color ads. Page dimensions are 27 cm high by 19.8 cm wide. Please note that there will be a margin of a few millimeters. Options include:



Full page



Half-page vertical



Half-page horizontal



Quarter page

Publisher rates

General Rates

Full page	€1485
Half-page vertical	€855
Half-page horizontal	€855
Quarter page	€450

€1650
€950
€950
€500

As an added bonus, your ad will also be featured in the newsletter. We also aim to offer digital advertisements on the website in a later stage. If you would be interested in advertising in black and white for a reduced price, or if you have other questions, please contact us.

Get in touch

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